

## goSmart® Designer

Professional communication using documents and forms is much more impressive if you have a distinct, attractive and understandable corporate design. It must be immediately obvious who has sent the document, the document must convey its message in a way that is easily understood, and it must invoke the intended reaction in the receiver. It is therefore clear that creating document templates is a central process in output management, which requires the use of a professional tool.

### Do you want to...

create document templates quickly, easily and centrally?

create document templates that comply with your corporate identity without programming skills and effort?

save time and money when creating templates?

view documents in a preview that is true to the original?

Then goSmart® Designer is the right solution for you.

### The advantages at a glance:

- + Easy to use – thanks to the intuitive WYSIWYG user interface which requires no programming skills
- + Reusable document modules (e.g. text blocks, tables, variable graphics, charts, etc.) and an integrated test mode save time and money in design work
- + Flexible and fast editing due to functions such as drag & drop
- + Maximum security and traceability via role-based authorisation concept
- + Having a central resource base avoids uncontrolled proliferation and ensures compliance with corporate identity guidelines
- + Optimisation of printing and sending processes in addition to the design process

#### DESIGNER

Professional template design

#### RESOURCEMANAGER

Version management and staging

#### TEXTREPOSITORY

Multilingual document creation

#### FORMSTATION

Interactive document editing

#### TESTCENTER

Automated document testing

#### DCS

Efficient document preparation

#### PROCESSMANAGER

Automated document processes

#### JOBMANAGER

Multichannel document processing

goSmart® Designer is an amazingly simple and professional design system for all document processes and application areas.

# Functions and features of goSmart® Designer

## + Convenient user interface

The multiple document interface allows multiple projects to be edited at the same time

Simplified editing with an integrated structure view ("tree menu view")

## + Compliance with the corporate design

Over 50 different standard graphic formats can be imported and scaled

International font standards are supported

Both RGB and CMYK colour models are supported

## + Professional design tools

Graphic positioning tools for simple and precise positioning

Extensive selection of form and field objects (e.g. lines, squares, text fields)

The most important object properties can be quickly changed using toolbars

Lines, squares, but also complex form parts are automatically and repeatedly positioned using the "object repetition" function

Undo/redo function can be set to an individual number – numerous work steps possible

"Power search" function to search for texts across several projects

Online help

## + Fully dynamic document creation

Component management saves time and guarantees optimum reusability

Working with text modules assists the user

Simple and flexible work with tables and charts

## About INVARIS

INVARIS Informationssysteme GmbH was founded in 1986 and currently employs 50 specialists at the INVARIS headquarters in Eisenstadt.

For 30 years the company has enjoyed an excellent reputation among industry insiders as a leading provider of standard software in the field of output and document management.

INVARIS was awarded the State Award given by the Austrian Chamber of Commerce and received the Swiss ECM Award in 2013.

The customer base includes well-known international companies from the banking and financial sectors, as well as the public sector and energy providers, all of whom have high volumes of documents. Raiffeisen-Bankengruppe (AT), Frankfurter Sparkasse (GER), PostFinance (CH), Federal Labour Office (GER), Wiener GKK (AT), Berlin Wasser (GER), Energie Burgenland (AT), MAN (GER) oder Sixt (GER).



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